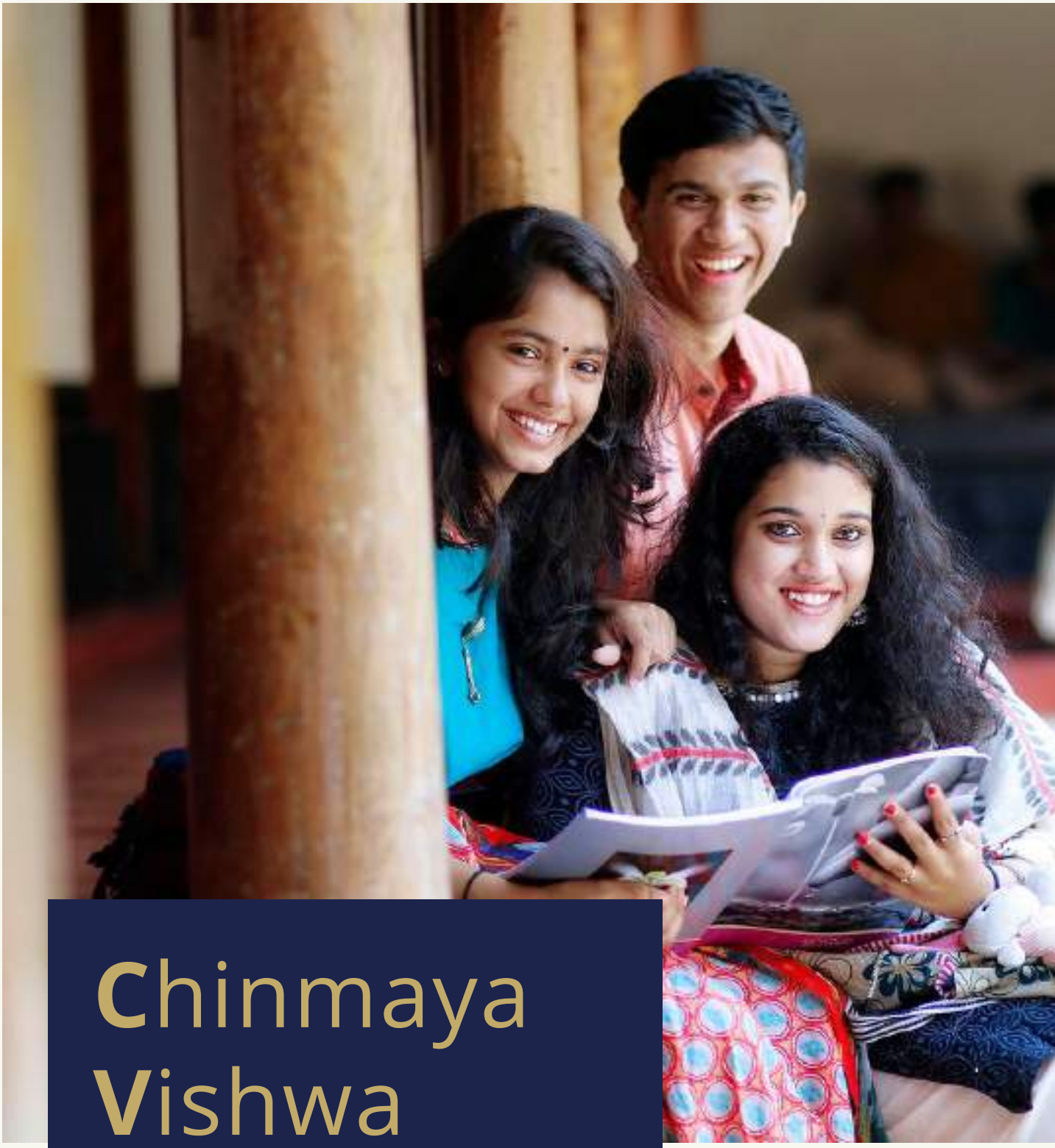
2022

January

Donor Update



Chinmaya Vishwa Vidyapeeth

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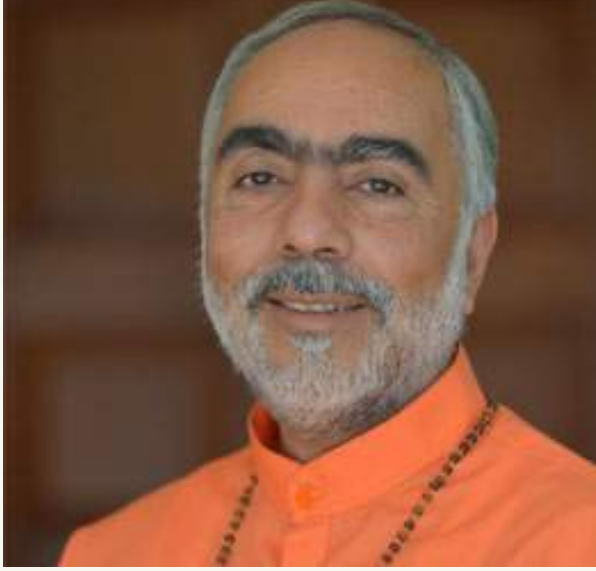
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Gratitude!



Chancellor
Pujya Swami Swaroopananda

Blessed Self,

Hari Om!

This report portrays the potency of what manifests when we come together – as a global family – to accomplish a great and noble goal.

Pujya Gurudev Swami Chinmayananda, a yuga-purusha, envisioned what was required for the future and through His work, service and contribution started laying the foundations for it. While we can never fathom all the facets of His vision, one thing is clear: He wanted the bedrock of our nation to be one of values and culture – where we live a prosperous and happy life, producing more than what we consume and giving more than what we take. Education is key to delivering this.

CVV imbibes this ethos, and as we reach our 5th year it is hard for me to adequately express my most heartfelt appreciation and gratitude for all that you have done for Pujya Gurudev's great, grand vision for education.

While 2021 continued to be a year of immense change, requiring us to adjust our plans in response to the pandemic, I am proud to say that it also allowed us to experiment with new methods of collaboration and innovation that could meet the needs of the moment. A few highlights include:

- Our graduates gained employment at top-level firms, starting the ripple effect of change.
- Our students have actively contributed to society as they work to reach their full potential.
- Formation of an *Indian Knowledge Center of Excellence,* which aims to bring out methods of discoveries of the past that can be applied to find solutions for today.
- *The Reimagine Education* crowdfunding campaign raised over US $8.2million from 29,000 donors across Australia, India, Kenya, Middle-East, UK and USA – all due to your efforts.

Thank you once again for being part of the CVV Family and we look forward to continuing our journey with you to bring education to its pristine glory. I invoke an abundance of Pujya Gurudev Swami Chinmayananda's and Bhagavan's blessings on you and your family, and wish you continued success, both materially and spiritually.

At His Feet,
Swami Swaroopananda

Thank You!



Vice Chancellor
Professor Ajay Kapoor

Dear Friend of CVV,

I hope the start of your 2022 has been all that you expected, and wish you a continued joyful and successful rest of the year.

As you are co-creating CVV with us, we feel it is of utmost importance to keep you updated on how your generous donations are being used. In this report we have provided a glimpse into all that we have achieved thanks to your support. Highlights include increasing student reach, launching new initiatives, successfully placing students in jobs, contributing to the community and much more!

The construction of our new campus is going according to plan and we have also boosted our fundraising efforts by adding a number of CSR, Trust and Foundation, and individual donors to our CVV family.

It has been wonderful to connect with many of you during our online events, and I look forward to more opportunities to create, share and learn from you, at a time when meaningful connections are needed most. Please reach out to me or the CVV team at any time to share your thoughts, advice and anything else you feel relevant for us to know.

And last but not the least, with Pujya Gurudev's blessings, we have reached an incredible milestone at CVV: 2022 happens to be our 5th birthday!

During this special year we look forward to celebrating and continuing to embark on this purposeful journey to reimagine education with you. I am sure we will create many memorable moments we all can be proud of.

My humble thanks to all of you,

Ajay Kapoor

Our Impact

Our Impact

800
STUDENTS ADMITTED

152
STUDENTS GRADUATED

32%
OF STUDENTS ARE ON SCHOLARSHIPS

57%
OF SCHOLARSHIPS ARE FOR GIRLS



Students have enrolled from Australia, Africa, Canada, France, Ghana, India, Malaysia, Nepal, Netherlands, Portugal, Reunion, Russia, Singapore, Slovenia, Sri Lanka, Ukraine, United Kingdom and United States. In India enrolment covers close to 30 different States!

40
NUMBER OF FACULTY

109
JOURNAL ARTICLES AND BOOKS PUBLISHED

169
NUMBER OF EXTERNAL SPEAKING EVENTS FACULTY INVITED TO

35
NUMBER OF AWARDS FACULTY MEMBERS HAVE WON

Figures are cumulative from 2017 (the year CVV was formally allowed to accept enrolment) to date.

FACULTY AWARDS

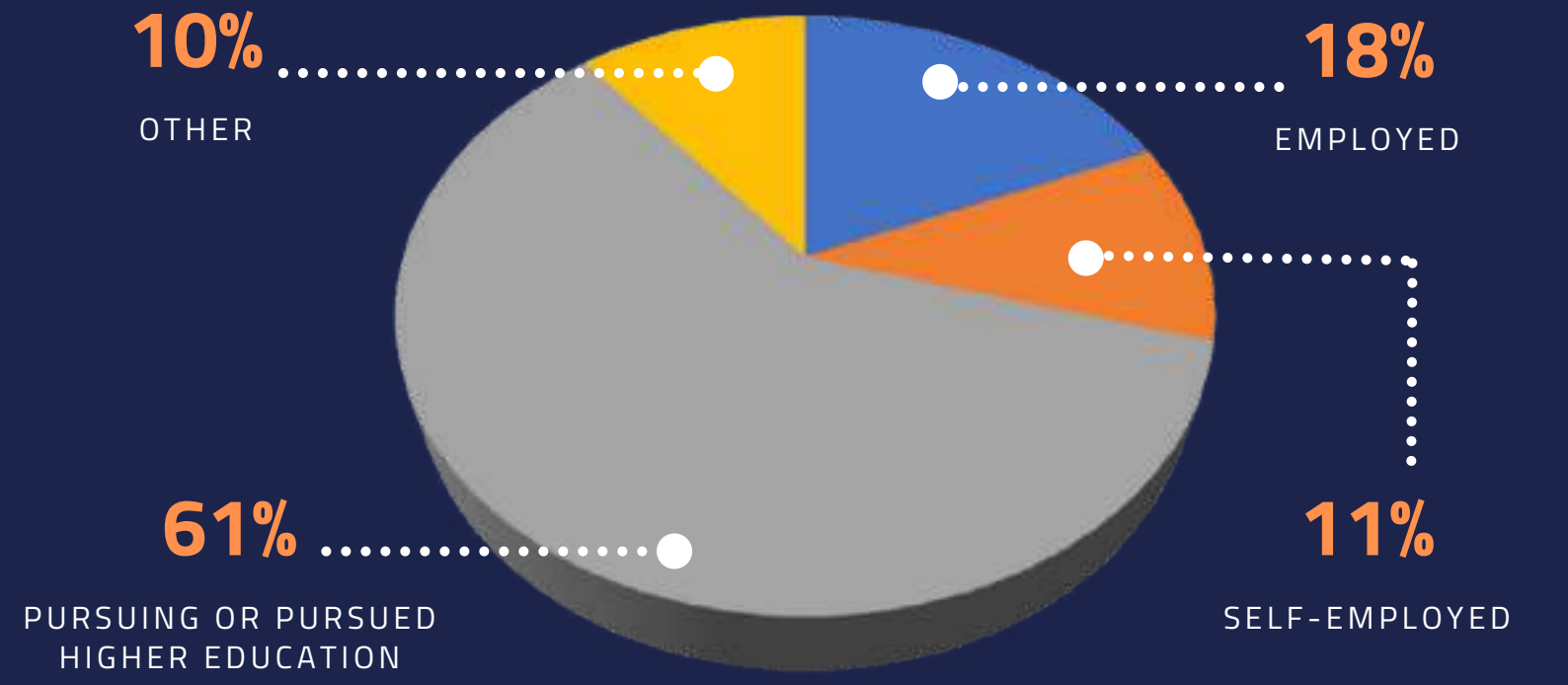
- Adjunct Assistant Professor, Dr. Ramesh Pattni, was awarded ‘An Officer of the Most Excellent Order of the British Empire (OBE)' for services to interfaith relations and the Hindu community in the UK.

- Professor Ajay Kapoor (Vice Chancellor of CVV) was conferred the status of Professor Emeritus by Swinburne University of Technology, Australia





GRADUATE OUTCOMES



Update on Vidya Pratishthanam– Our New Campus

Construction Progress



Dr. AppaRao Mukkamala
Managing Trustee

Dear Generous Donor,

Hari Om!

Thank you once again on behalf of all the CVV Trustees, for showering your blessings on us through your generosity. As promised, I want to provide an update on the progress of the construction of our new campus:

- The second-floor slab for the girls hostel and first-floor slab for the boys hostel have been completed and all the civil work will be finished by March 2022 and May 2022 respectively.
- We are targeting to make both hostels available for occupation by the start of the 2022-23 academic year in August 2022. The capacity for each hostel block is close to 200 students and facilities will be comfortable, safe and serene.
- The rock excavation is nearly complete for the academic block and the foundation work will start shortly with target completion in 2023. A capacity of 2000 students is what the academic block can house in one sitting.
- The dining block contract will be awarded imminently and construction will start by February 2022.
- At CVV we are working on making the campus environment friendly. We plan to incorporate features such as rain water harvesting, solar systems, recycling, biogas and organic farming.

We are eager to welcome you to the campus and I invite all those planning to visit Kerala (subject to covid restrictions) to make it a point to visit CVV in person and see how we are progressing.

Please do keep spreading the word to others who would like to co-create this remarkable institution with us! We look forward to welcoming more to the CVV family.

Thank you once again for all that you do.

At His service,
Dr. AppaRao Mukkamala
Managing Trustee, CVV



We are delighted to announce that the ***library building, meditation centre, dining hall, traditional sports arena, 150-seater classrooms and 25-seater classrooms*** have already been committed to by generous donors.

Thank you very much! You truly make the difference for us, and we are extremely grateful!





Scholarship Update

Scholarships

CVV's Scholarship Programme is a comprehensive programme for students living in circumstances of disadvantage. Many scholarships last for a period of five years and include an undergraduate degree, postgraduate degree, mentorship and an optional internship for one year. On completion of the programme CVV assists students with placement opportunities or supporting start-up ideas.

180

Scholarship applications received in 2021

85

Scholarship applications accepted in 2021



"This scholarship has been crucial in enabling me, as a child of a single parent, to continue my studies this year, as without it, I almost definitely would have had to work to cover our living and school expenses and therefore I would have had to reduce my study load significantly. Perhaps most importantly, however, this scholarship has given me peace of mind, lessening the burden of worry, and thus enabling me to fully commit to (and enjoy!) both my studies and my life" – Aparna Ramanan



"I am both honoured and grateful to receive a CVV scholarship. The financial assistance this scholarship provides is a necessity for me to undertake full time studies. My utmost commitment to excellence, and contribution to society, would not be possible without the aid of this scholarship." – Joel T Mathews



"My mother is a daily wage earner and is the sole supporter of the family. Though I come from a poor home, early in my life I was blessed to receive a secure shelter with care and nurturing, good education and a value enriched upbringing at Chinmaya Vijaya. I aspire to Embark on a career in Education and fulfil my dream to empower others. I am happy to be enrolled in the BA B.Ed (English) programme." – Anusha Kambal (**Sham Chellaram Scholar)**



"My father is a farmer and my mother is a school teacher. They have been my inspiration to develop as a strong individual and pursue a career in the field of education. I am happy to be enrolled in B.Sc B.Ed (Mathematics) programme." – Satishkumar V. **(Sham Chellaram Scholar)**

Student Achievements

Student Achievements



Young Budding Philosopher from CVV Takes Second Place

K. G. Aditya Anshuman (third-year BBA) came second in the International Philosophy Essay Writing Competition conducted by Philosophy Today – an institute established by scholars working in and for this field.

Over 100 were assessed from various reputable universities across the globe. Aditya's essay was inspired by a minor course he took in his first year, and was a critique of J. L. Mackie's argument against the existence of an omnipotent, omnibenevolent God (popularly called 'The Problem of Evil' argument against God).

Admission into the prestigious UN Geneva: Graduate Study Programme

Sri. Arun Kumar S. (final-year, M.A. PPG) was selected to be part of the 59th United Nations Information Service's Graduate Study Programme (GSP); the longest running educational programme of the UN.

Arun joined youth from over 100 countries at the Palais des Nations in Geneva and immersed himself in lectures, research, group work and visits to Geneva-based institutions all focused around the GSP theme for 2021: "Post-COVID World: Reset, Resilience, Recovery".



Policy Submissions to Members of Parliament: *'Can we plan Agricultural Liberalisation a bit more?'*

CVV's students have been extremely engaged with discussions surrounding the farm laws, identifying benefits as well as examining them for possible areas of improvement. They haven't stopped at mere talk; they have taken it to the next level as well: Priyanka Walter, a student of the MA Public Policy and Governance programme (M.A.PPG), handed over a policy brief on these farm laws to Dr. Sanjay Jaiswal, Member of Parliament, Lok Sabha, Bihar, in March 2021.

The policy brief, titled 'Can we plan Agricultural Liberalisation a bit more?', was prepared and submitted as per the call given by the Committee on Farm Laws, appointed by the Hon'ble Supreme Court of India vide their judgement dated 12 December 2020.

CVV's first-year M.A.PPG students Priyanka Walter, Arth Mishra, Arun Kumar, Aswathi Pakash, Sivapriya Ambalavanan and Veena Mahor worked on this brief, along with Assistant Professors Sreenath Namboodiri, Nithin V. Kumar and Nithin Ramakrishnan from the School of Ethics, Governance, Culture and Social Systems.



Presentation at TISS' Centre for Social Entrepreneurship

CVV student, Aditya Raja (third-year B.A. Applied Psychology) presented his joint research paper on 'Radical Innovation Using Non-Traditional Enterprise Design' at a conference hosted by the Centre for Social Entrepreneurship at TISS (Tata Institute of Social Sciences). The paper was worked on jointly by Aditya and Ismail Akban (Assistant Professor), Symbiosis International.

The paper analyses the hallmark of radical innovation and the non-traditional structure of social enterprise design through the lens of applied ontology, classifications, knowledge management principles, market-based characteristics, enterprise design and business innovation theory.



Aditya Speaks at TEDx Queen's University Canada!

Aditya Raja (BA Applied Psychology (Hons.)) was selected from a vast pool of applicants to speak at a TEDx conference organised by Queen's University Canada on the topic 'Broken Crayons Can Still Colour'. He covered ideas around decision making, returning to normal life after a sudden stop and igniting change via tools of motivation, expressive writing, and the faith system.

Apart from being a psychology enthusiast Aditya was ranked one of the 100 Most Influential Global Youth by CMO Asia (the only global network of executives for senior corporate marketing leaders). He has also represented India at the World Youth Summit where he was awarded the National Youth Icon award.



Musical Rising Star – Dipin Das!

Dipin Das (fifth-year, Integrated Masters in Music – Tabla and disciple of Pandit Abhijit Banerjee) won the first prize at the Online National Youth Festival 2021 organised by Unifest Family, Patna, in celebration of Azadi ka Amrit Mahotsav. 516 musicians participated in 16 different streams. Dipin impressed the esteemed judges by playing Peshkar, Chaturasra Jaati Kaida, Gath, Chakradhar, Tukda and Rav compositions in Taal Jhaptaal.



Dipin further went onto win third place (from over 100 participants) in an online tabla competition organised by Kanthe Maharaj Smruti Samaroh Samiti, Aurangabad, in memory of the great Tabla maestro Pandit Kanthe Maharaj of Benares Gharana.

Student Life

THIRD INTERNATIONAL 'JABAGADADASH' FEST

This international inter-collegiate fest, was organised by students of CVV to create a platform for students to showcase their talents, ability and creativity. The event was sponsored by Indian Oil Corporation's Indane brand and co-presented by Berger Paints.

Over two hundred participants competed in ten spellbinding events, focusing on domains as diverse as sports, music, dance, management, photography, digital art, theatre, and crime detection.

The fest culminated in a graceful valedictory ceremony, where visiting students spoke glowingly of the organisation skills and creativity of the coordinators, and took with them lasting memories of their experience at CVV.

ROYAL ASSOCIATION

Students of CVV had the honour of hearing from the distinguished Chief Guest, Her Highness Princess Aswathi Thirunal Gouri Lakshmi Bayi at our University Day 2021. In her speech, she emphasised the significance of the Indian civilisation and which highlighted the need to progress from mere education to achieve knowledge, wisdom and enlightenment. She noted good mentors and teachers are key for this and was also pleased to be associated with CVV.

COLLABORATION

CROSS SECTORS

CVV collaborated with renowned NGOs and organisations such as the Centre for Public Policy Research, Weeramantry Centre for Peace, Justice and International Law and Seva Bharathi where students explored the application or implementation of theoretical learnings.



SEMINAR TOPICS

01 **MATHEMATICS**
Breaking Watertight Compartments within Maths: Ideas from Ancient Indian Mathematics

02 **LITERATURE**
A talk on Welfare State Conceptions from Classical Indian Literature

03 **POLICY**
Education as Public Policy Tool

04 **LAW**
International Trade Law and Negotiations panel

05 **MUSIC**
Implications of Tabla Gharanas in Modern Times with music impresario Shri Shashi Vyas

STUDENT VOICES



Sivapriya G. Kamath
Third-year B.Com.

"The B.Com. programme at CVV is well designed and subjects are structured in a way that the concepts covered are at par with other professional courses like CA, ACCA, ICWA, etc. More importantly, the flexibility provided by CVV allows me to choose additional electives and minors according to my aptitude and requirements. CVV also provides off-campus internship opportunities which gives us practical experience of the corporate world. Campus life is a fulfilling experience!"



KG Aditya Anshuman
Third-year BBA

"At CVV, I got the knowledge of my core subjects, and I learned various other subjects like Indic Knowledge Systems, Purusharthas Perspective from Mahabharata, Dharma Perspectives from the Ramayana etc. They taught me how to integrate my learning of Contemporary Knowledge Systems with Indian Knowledge Systems. Taking minor courses like Philosophy made me approach decision-making differently. CVV has made me a completely different person. Each and every day has been a learning in the last three years."



Aditya Raja
Third-year B.A. Applied Psychology

"The best part of CVV is that it is a petri dish of experiences and impact opportunities without forcing you to join any of them. All the insights have multiple facets, you come to CVV with a single objective and in time CVV offers you many objectives. If given a chance, I would like to document my life at CVV as having been having a kaleidoscope of learning experiences. For one, it has made me realise the value of valuing words, relationships and personal equations."

STUDENT VOICES



Adv. Pradeep R.
LL.M. ITCL

The faculty members are profound scholars committed to the core values of CVV. The lessons I learned in applied economics in law and commerce, together with the philosophical and economic underpinnings of law are new insights which will place me in a better position in my profession. I'm delighted to know that the upcoming CVV campus is designed to accommodate all the aspirations of the coming generation.



Aswathi Prakash
First-year M.A. PPG

"The best part of studying at CVV is how we have ample space to discuss, debate and have our differences, both inside the classrooms and outside it. The electives were tailor made to areas that we wanted to pursue careers in and to aid them we had Policy Career talks where each week we got to interact with people from the industry who came and spoke to us on their area of specialisation. Both the University and our Faculty have ensured that we get the most out of our time here, even as the classes are happening online."



Rupal Shukla
Third-year IM-Advaita Vedanta

"I think the best aspect of CVV is traditional education in modern ways. Education not only by books but living examples around us. Subjects like Indian Knowledge System are really an eye opener for us about our own great Indian heritage. The way we celebrate festivals is charming and shows how the Vedic methods are still alive. The entire campus is filled with divine energy. I am blessed to be a student of CVV."

Internships and Placements

Internships

Internships are an important part of life at CVV as exposure to working environments, at leading firms, ensures graduates develop the necessary skills to stand out in a competitive job environment. CVV interns have received excellent feedback from their placements.

We are determined to partner with corporates, NGOs and government institutions - global and regional - to ensure we shape the future careers of our students. Feel free to get in touch with us if your company would like to offer internships.

Gopikrishna M S — Bhadra International Pvt

"Gopikrishna is highly diligent, hardworking, and sincere. She has done brilliant and outstanding work in putting together the organizational competency framework of Bhadra." - ***Dr. Reena Das, General Manager HR & IR***

Bhadra International India Ltd is an India based 'Aviation Infrastructure Services' company now providing premium Ground Handling services with technical collaboration with NOVIA, of Denmark.

Silpa Anand — CMA CGM Global Services

"Shilpa led the work on redesigning the job descriptions of our IT Department. Right from understanding the various roles in our IT Function, till the creation of the comprehensive JDs, it was a detailed and wonderful job done." - ***Ms. Jessie Elizabeth, Deputy General Manager Learning & Development Team***

CMA CGM Group, a world leader in maritime transport and ranked 7th globally, has a presence in 160 countries through 755 offices, 750 warehouses, 110,000 employees and a wide fleet of 566 vessels.

Tanvi Joshi — CMA CGM Global Services

"Tanvi designed the framework of diversity and inclusion for CMA CGM. We noticed the professional work in her submission and her commitment at all times." - ***Ms. Jessie Elizabeth, Deputy General Manager Learning & Development Team***

CMA CGM Group, a world leader in maritime transport and ranked 7th globally. With a presence in 160 countries through 755 offices, 750 warehouses, 110,000 employees and a wide fleet of 566 vessels.

Internships

Sana P M — HTIC Global

"Sana has demonstrated her skills with self-motivation to learn new skills, excellence in process and system knowledge, was very keen in sharing new ideas and areas of improvement within the scope of our organization. Her performance exceeded our expectations."- **Mr. Dinto Davis Akkara, CEO**

HTIC Global takes up outsourcing processes in various segments - travel, aviation, financial consultancy and insurance.

Vinay Kumar Katikala— Primetals Technologies India Private Limited

"Vinay was committed and his performance as well as conduct was appreciable." - **Ms Barnali Chatterjee, General Manager Human Resources**

Primetals Technologies Limited is a global engineering and plant construction company headquartered in London. It serves clients in the metals industry, both the ferrous and the nonferrous metals sector.

Archana Ambati— Saama Technologies

"Archana has been sincere in completing the activities on time. She has also been adaptable and available when needed." - **Mr. Milind Jadhav, Head Talent Management**

Saama is the #1 AI clinical analytics platform company, enabling the life sciences industry to conduct faster and safer clinical development and regulatory programmes.



Internships

Aparna Navneet Gawande— Saama Technologies

"Aparna participated in performing the work with determination and sincerity. We found her to be sincere, hardworking, professionally sound and bears a good moral conduct." - **Ms Upasana Talukdar, Head - HCM**

Saama is the #1 AI clinical analytics platform company, enabling the life sciences industry to conduct faster and safer clinical development and regulatory programmes.

Aswin U— The International Institute of Migration and Development.

"Mr. Aswin U was found to be a prompt and hardworking individual during his internship. His learning abilities are outstanding and he learns quickly. His feedback and evaluation demonstrated that he was eager to learn. Furthermore, he was discovered to have interpersonal communication, leadership and management skills. Throughout his internship with us, he demonstrated himself to be an exceptional team player. Aswin was an extremely professional intern who will be valuable asset to any firm or organization he joins." - **Dr. S Irudaya Rajan, Chairman**

The International Institute of Migration and Development (IIMAD) is a Center for Academic research devoted to all aspects of International Migration. IIMAD aims to advance new thinking of migration and to be India's largest interdisciplinary research network in the field of migration.



Our Alumni



CENTRE FOR DEVELOPMENT STUDIES

Isha Sharma, a student of CVV's B.Com. programme, has secured admission to the prestigious Centre for Development Studies (CDS), Kerala, for the M.A. Applied Economics programme after a rigorous selection process. Considered one of the best institutions in India for studies in Economics, CDS is a research institute affiliated to JNU.

She was also recently selected to present a co-authored research paper by her and Asst. Prof. Abha Mohan from CVV's School of Contemporary Knowledge Systems, titled *'A Comparative Study between Government's Expenditure on Anti-Poverty Schemes and Poor's Standard of Living'.* It was presented at the Vedatya Chaupal Online International Conference 2020, organised under the aegis of the Journal of Services Research. She was the youngest participant in this conference to present a research paper and received great acclaim for it!



UNIVERSITY OF HYDERABAD

Anagha Pradeep graduated from CVV in 2020 after completing her BA in Sanskrit. She recently joined the University of Hyderabad to pursue MA in Computational Linguistics with Dr. Amba Kulkarni, one of the foremost researchers in this cutting-edge field.

One of the foundational elements of computational linguistics is built on the edifice of the Ashtadhyayi (4-6 century BCE), the world's first algorithm-driven text on the structure of Sanskrit, written by Pāṇini, the 'father of linguistics'.

VISION INDIA FOUNDATION

Upon graduating from CVV in 2019 with a Masters in Sanskrit, Vinay Hejjaji obtained a research fellowship from Vision India Foundation in the field of Civilisational studies.

Currently, he is also associated with the Rashtram School of Public Leadership as a Research Associate, where he is part of the academic team working on the curriculum and learning design.





UNIVERSITY OF BATH AND MORE

Aashika Aanie Kuruvilla, graduate of BA (Applied Psychology) in 2021 has been very busy since!

- She accepted admission to an MA in Psychology at Bath University in the UK. Due to COVID, she has deferred the admission to the academic year 2022-23.
- She is about to launch her movie career with a lead role in a movie to be directed by Gayathri (reputed Malayalam actress), filming of which will start by May 2022
- In the interim, Aashika has completed an internship with the Rabindrik Psychotherapy Institute, Kolkata. As part of the internship, Aashika seized on an opportunity to publish and present a research paper on the topic: *"Effects of Dance Education on the Cognitive Development of Pre-schoolers"*

CHINMAYA INTERNATIONAL RESIDENTIAL SCHOOL

Narayan Shete completed a M.A. Sanskrit and graduated in 2021 and has been appointed as a teacher for Sanskrit at the prestigious Chinmaya International Residential School in Coimbatore, ranked as the No. 1 and No. 2 co-ed boarding school in Tamil Nadu and all of India respectively.





IMPEL LABS

T K. Amrita Sai Vasudevan joined Impel Labs as a Sales Associate Sales.

Impel Labs deploys machine learning tools and algorithms to help companies develop AI-driven products and solutions.



WIPRO

Anant Pai joined Wipro (India's 4th largest technology company) as an Associate, where he is helping banks in UAE with their customer processes.

Community Outreach



At CVV SEVA (Service, Empathy, Virtue and Attentiveness) is of upmost importance and we are committed to empowering and rising with the community in which we exist. The examples below provide a glimpse of how our students are contributing their compassion, leadership, communication and problem-solving skills towards various community outreach activities.



CVV JOINS NATIONAL SERVICE SCHEME (NSS)

CVV joined the NSS, an initiative led by the Indian Government enabling students to take part in various community service activities and programmes. CVV believes that providing students hands on experience in giving back to those in situations of disadvantage, will enable them to make an enormous difference to society and build their skills and character. Their first initiative is to provide digital training to 38 women from the Edakattuvayal Grama Panchayat, thus empowering them to find work and provide for their family.

SVADHYAYA: JOURNEY OF TOGETHERNESS

A week-long online camp ‘Svadhyaya: Journey of Togetherness' was organised by CVV for high-school students all over India which focused on holistic development, especially in relation to enhanced learning.

Over 250 students enrolled and the sessions covered topics such as Stage Fear (Communication Skills), Memory Development, Stress Management, Creativity, Problem Solving and Decision Making.





WE THINK DIGITAL: A WORKSHOP ON DIGITAL LITERACY AND ONLINE SAFETY FOR WOMEN’

To promote Digital Literacy among women, CVV and the National Commission for Women in collaboration with Cyber Peace Foundation and Facebook organised a four-day free workshop titled ‘We Think Digital’ in January 2021. There were over 1187 registrants and sessions covered included Understanding Data and Digital Footprint, Responsible Online Behaviour, Fighting Misinformation, and Cybercrime and Redressal. Feedback from participants showed that they felt empowered and better equipped to lead a safer digital life.





Update

A few months into the program, the Edakaatuvayal Grama Panchayat - where the tutoring was taking place – organised a ceremony to honour the volunteering students, as the learners had benefited incredibly because of the program.

SOCIAL ROOM FOR STUDY GROUP (SRSG)

SRSG focuses on teaching the basics of English and Maths to youngsters living around CVV, so they are afforded better opportunities in life. The classes also provide an opportunity for the young talents to express their passions and hobbies. Using both online and offline resources, CVV ensures that the individual requirements of each child are met and they are provided with the tools to break free of their limitations.

Indian Knowledge Systems Focus

IKS CENTRE FOR EXCELLENCE

CVV's Centre for Excellence in research and applied Indian Knowledge Systems (IKS) has accomplished the following:

- Creating proposals on how to re-engineer IKS in areas of education, economics and law.
- Revamping the syllabus for IKS for undergraduate students, which focuses on:
  - reviving pride in India and its achievements
  - allowing student to unfold their innate potential through the study of IKS
  - developing an appreciation of ancient heritage of empirical sciences
  - highlighting insights of success from the Gita, Ramayana and Mahabharata.
- Organising a conference on hybrid learning-which will enable academicians, faculty and students to be prepared to teach any subject, including IKS.
- Supporting and guiding Ph.D. student on their thesis areas related to application of IKS in modern times.

SANSKRIT TALENT SEARCH

CVV launched the first संस्कृत-प्रतिभा-परीक्षा or Sanskrit Talent Search, a national level competition for identifying Sanskrit talent. Over 250 students from across the globe – from grades 10 to 12 – participated in the event. The top ten scorers at each level were presented the titled, 'चिन्मय-बाल-संस्कृत-प्रतिभा' along with cash prizes. Among the prize winners Alok Kumar joined CVV in 2021 and a number were very keen to join the Sanskrit Integrated Masters Programme in 2022.

ACADEMIC ENGAGEMENT

The Academic Centre of Indian Council of Philosophical Research (ICPR), New Delhi, organised a week-long National Online Workshop on 'Vivekachudamani: Greatest Text of Indian Philosophy'. Former Dean of Faculty, Prof. Gauri Mahulikar was invited to give a special lecture on the अनुबन्धचतुष्टय methodology. Dr. Tulasi Kumar Joshi, Assistant Professor at CVV's School of Vedic Knowledge Systems, was also invited to speak and covered scholarly insights on several areas of this brilliant text.

Dr. Vinayak Rajat Bhat (Asst. Prof. and Head of School of Vedic Knowledge Systems) and Adv. Nithin Ramakrishnan (Asst. Prof. for Law at the School of Ethics, Governance, Culture and Social Systems) brought together expertise from their respective knowledge fields and wrote an article on 'Epidemics: Public Health and State Responsibilities: What Sastras Say'. This content-rich article makes for an interesting read as it covers both traditional knowledge and the policies of a government.

Former Dean, Prof. Gauri Mahulikar, spoke on 'Women Scholars of Vedic Period' in an interview organised by Doyens Media (DIWA).



Integrating Indian Knowledge and Contemporary Thought

By Prof. Sreevalsa Kumar, Dean Academics and Professor, School of Philosophy, Psychology & Scientific Heritage

Here at CVV, students are taught to think and be inquisitive to identify the treasures from Vedas, Upanishads, Ayurveda, Bhagavad Gita, Ramayana and also from Indian Psychology which can be fused with the Western psychological concepts, theories, and practice prescriptions so as to generate a stronger synergy and make our understanding of psychology and its application robust.

For example, Lord Krishna in the Gita is considered as the best counsellor that India had across time. While Krishna was applying all the counselling techniques that modern day counsellors use, the philosophical underpinnings and proclamations in the Gita still remain matchless.

CVV psychology students are taught and trained to integrate the electrifying philosophy of human existence, selflessness, and the concept of karma-yoga (duty) – which Lord Krishna expounded upon – in different forms of counselling and psychotherapy. Lord Krishna's conversation with Arjuna, His take-home exercises to him, and finally the unflinching support that He offers to Arjuna to decide upon his course of action is nothing but the highest level of the Cognitive Behaviour Therapy (CBT) which is so popular these days across the world.

The students at CVV get an added advantage of integrating the CBT process which is developed in the West with the cognitive components which are considered as higher level of cognitive re-structuring in Gita.

In a nutshell it can be comfortably said that CVV psychology graduates will be a notch up in terms of their depth and breadth of knowledge, in Western Psychology and IKS and skills to fuse them to create a synergy at a level which can only be generated by CVVians!

Centre for Avadhānam

A Centre for the promotion, patronage and performances of the unique art form of Avadhānam



Avadhanam was a popular literary performance in ancient India. It exhibits through entertainment the performer's superior cognitive abilities such as powers of observation, memory, multitasking, reasoning and creativity, through tasks that focus on multiple thematic areas including literature, poetry, music, mathematical calculations, puzzle-solving etc.

For example, a task can include formulating a poem spontaneously using specific meter, themes, forms and words, while keeping a count of a bell ringing at random. No external memory aids are allowed while performing these tasks, except the person's mind!

Dedicated efforts of connoisseurs have reinvigorated this art form in the recent past. However, if this legacy is to continue, the skills need to be passed on to a newer generation and the public from all parts of the country needs to be made aware of the nuances of this art.

INDICACADEMY

CHINMAYA VISHWAVIDYAPEETH
DEEMED TO BE UNIVERSITY
(Under Section 3 of UGC Act 1956)
WORLD-CLASS EDUCATION BUILT ON INDIAN WISDOM

It is in this context that CVV launched the 'Centre for Avadhanam', a joint collaboration between Indic Academy and Chinmaya University under the directorship of Prof. Ramakrishna Pajathaya, which will focus on bringing this remarkable art form to a larger audience (across India and abroad) and find future ‘avadhāni’(s).

It will also foster interdisciplinary research spanning the fields of literary arts, extempore poetry, rhetoric and prosody of different languages, creativity and more. In addition, the Centre will explore the cognitive processes involved in an avadhānam performance such as feats of memory, spontaneous literary creativity, effortless and enjoyable multi-tasking and ease under a stressful situation with multiple, simultaneous challenges. The Centre will also contribute to improve the quality of contemporary Sanskrit literature as well as contemporary poetry in other languages.

New Initiatives



MENTORSHIP

CVV is fully aware of its sacred responsibility towards learners. It has thus implemented a distinct Student Mentorship Programme, where every single student is assigned a faculty mentor who will be their guide and their close advisor for the duration of their Programme. The Mentorship Programme seeks to focus and motivate students to achieve learning goals and thereby improve their academic performance, generate interest in extracurricular activities and provide them with information on preparatory and other special courses.

Beyond this, it also seeks to improve their leadership skills, motivating them not just towards their future career development, but also enabling them to gain confidence and bravely meet challenges in their professional and personal life.

Further, students who exhibit a specific talent may be guided to become 'CVV Future Leaders', via special support in leadership, communication, community engagement, interpersonal relations and more. The Mentorship Programme is an important part of what makes the students of CVV truly unique.



INNOVATION AND BUSINESS INCUBATION CELL

The last decade has seen an unprecedented growth in opportunities for start-ups and independent business ventures. With rapid change across most fields of work, there is an ever-increasing emphasis on innovation and entrepreneurship to fuel economic growth. And yet, when budding entrepreneurs start out, they often need the right kind of support and backing, to ensure they have guidance and know-how as they try to establish their enterprise.

The proposed Innovation and Business Incubation Cell (IBIC) at CVV intends to do exactly this, by encouraging University's graduates to become active partners in the economic development process of the nation and the world. It seeks to promote the development of knowledge-based and innovation-driven enterprises, the execution of bold ideas generating fresh employment opportunities, and to inculcate a culture of innovation-driven entrepreneurship.

The IBIC will develop outreach and extension activities, and build a vibrant start-up ecosystem by establishing a network between academia, financial institutions, industries, and other institutions. Further, it will provide cost-effective, value-added services to start-ups, such as mentoring, legal aid, and advisories on financial, technical, and intellectual property-related services. The IBIC is intended to be launched at CVV later this year. It will benefit not just the students of CVV, but also its alumni, faculty members, and local communities around the University.





INDIAN PERSPECTIVE ON HEALTH TIME AND LIFESTYLE

The workshop was conducted by Dr. Vinayak Rajat Bhat (Head, School of Vedic Knowledge Systems) with 21 participants from across India, US and Australia.

Topics covered included:

- Ayurvedic way of leading a healthy and happy life
- The body constitutions
- How individuals can manage their daily and seasonal routines based on Ayurveda
- The importance of sleep management, nutrition and hydration.



FIVE DAY CRASH COURSE IN SANSKRIT SANDHI

This course with over 600 takers was conducted by Dr. L. Sampath Kumar (Head of School of Linguistics and Literary Studies).

Sandhi refers to the change in sound, resulting from two letters coming together, rules of which are strictly followed in Sanskrit.

The participants spanned different age groups, ranging from school children to college students, a few Sanskrit teachers and some senior citizens eager to learn the language.



MASTER CLASS IN HINDUSTANI VOCAL, BANSURI AND TABLA

Thirteen students from India and abroad participated in this two-day online programme which had them interacting directly with exemplars in the music field like Professors Vidushi Manjusha Patil, Pt. Rupak Kulkarni and Pt. Abhijit Banerjee.

Students were thrilled to learn from such eminent artists and they are looking forward to future workshops.

Workshops and Seminars



Bridging Frontiers to Promote Adaptability in the Changing World

A national student seminar organised by School of Philosophy, Psychology and Scientific Heritage, CVV. It includes a Keynote by Prof. V. George Mathew, Former Head, Department of Psychology, University of Kerala and a special lecture by Dr. Fantahun Admas, Associate Professor (Psychology), Addis Ababa University, Ethiopia on ‘Research Process: Fundamental Issues to be Mindful of'."

Sub-themes of the seminar

- Emerging trends in Mental health and related issues
- Neuroscience of mental health
- Advancements in Forensic psychology
- Education in the 21st century
- Psychology in the digital world
- Psychology of diversity
- Fitness and Sports Psychology
- Religion and spirituality
- Consciousness, Yoga and Meditation



EIA DRAFT 2020—FACTS, POLITICS AND BEYOND

The Environment Impact Assessment (Draft) Notification 2020, was introduced by the Government of India for public consultation on 23rd March, 2020, and has been the focus of intense debate since, given its longstanding implications for the future. CVV has also engaged actively in such discussions, spearheaded by the faculty of Public Policy and Governance. In August 2020, CVV and the Centre for Law and Policy hosted a webinar titled 'EIA Draft 2020—Facts, Politics and Beyond', to provide a platform to dissect the legal implications of the provisions of the Draft EIA 2020, and also to address the questions regarding the capabilities of the general public in understanding the policy and the regulations placed for public participation.

Moderated by Asst. Prof. Sreenath Namboodiri, the panel featured a plethora of eminent speakers: Award-winning journalist Nitin Sethi from Reporters' Collective, Shyama Kuriakose, Senior Resident Fellow at the Vidhi Centre for Legal Policy, and Adv. Maitreyi Hegde, Lawyer at the High Court of Kerala and Supreme Court of India.

All the panellists concurred that it was necessary to revamp environmental laws and build a core environmental philosophy to establish a resilient nation and society.



BHARATIYA DARSHANA SHASTRAVALI

'Indian philosophy' is a term that is used quite freely today to mean many things. But what it really is, is not clear to most. To get the myths busted and doubts clarified CVV organised a lecture series called Bharatiya Darshana – An Introduction to Indian Philosophical Systems'.

Eminent scholars were invited to speak on a range of topics, including:

- 'Indian Materialism —Lokayata
- Nyaya Darshana—The Science of Logic
- The relevance of Vedic Karma
- Who is Ishwara—God?
- Decoding Vedanta from various perspectives.
- Messages from the Upanishads relevant for modern education.



KALA SAMANVAYAH

As times change, paradigms of education must change as well. India's updated National Education Policy (NEP) 2020, envisages a holistic education, where different dimensions of learning support each other for the greater growth of the learner. To aid educators transition towards this new system, a unique seminar on art integrated learning, titled 'Kala Samanvayah', was organised in February 2021 by CVV and the Central Chinmaya Mission Trust Education Cell.

Through five sessions covering various subjects taught in schools, the workshop provided a platform for school teachers to learn, up-skill and share ideas and strategies for introducing art organically into the classroom learning experience - in alignment with the requirements of the NEP 2020.

The various sessions focused on Art Integration in Mathematics, Language Teaching, Physics, Computer Science, English, Social Science, Economics, and Business Studies.

The overwhelming response received resulted in another edition of the same workshop being offered two weeks later – Kalasamanvayah 2.

Upcoming Publications

1

A Primer of Bharatiya Darshana

A Primer of Bharatiya Darshana is an introduction to the various philosophical traditions of India. The chapters in this volume are based on online lectures delivered by various scholars as a part of the Bharatiya Darshana Sastravali: An Introduction to Indian Philosophical Systems lecture series conducted by CVV.

2

Sangita Sanchintanam

In this book CVV has compiled an array of essays, reflections, personal journeys and descriptions that showcase the depth and expanse of Indian sangeet – an all-encompassing term which embraces music and dance. In its pages you will see the ways in artists engage deeply with the medium – tracing its journey from the depth of time to a niche within modernity, its movement from private spaces to public stages, the highs and lows of surrender to art, and so much more.

3

Shabdhavadhanam

This book will help Sanskrit lovers learn how to use common words and phrases. They will also develop a knack for appreciating finer subtleties of the grammar techniques and technicalities.

4

Introduction to Indian Knowledge System

Dr. B Mahadevan, founding Vice Chancellor of CVV, and presently Professor at IIM Bangalore, Assistant Professors Dr. Vinayak Rajat Bhat and Dr. Nagendra Pavana R N, from the School of Vedic Knowledge Systems at CVV, are co-authors of an important textbook on Indian Knowledge Systems, which will make a key contribution towards a fresh approach to higher education. This book is an outcome of a project supported by the Ministry of Education and AICTE (All India Council for Technical Education) which involved collaborative work between B Mahadevan, the principal investigator, Dr. S Shamasundar, Director at the SVYASA University, and Assistant Professors Dr. Vinayak Rajat Bhat and Dr. Nagendra Pavana R N, from the School of Vedic Knowledge Systems at CVV.

This textbook will be prescribed by the AICTE for all technical colleges and institutes in India – nearly 10,000 institutes – and reach close to 3 to 4 million students across the country!

CVV is proud to be contributing in such a significant way to the future of the nation!

Fundraising Efforts

CVV's Global Crowdfunding Success!

8.2 million

USD raised - and counting!

62 crores

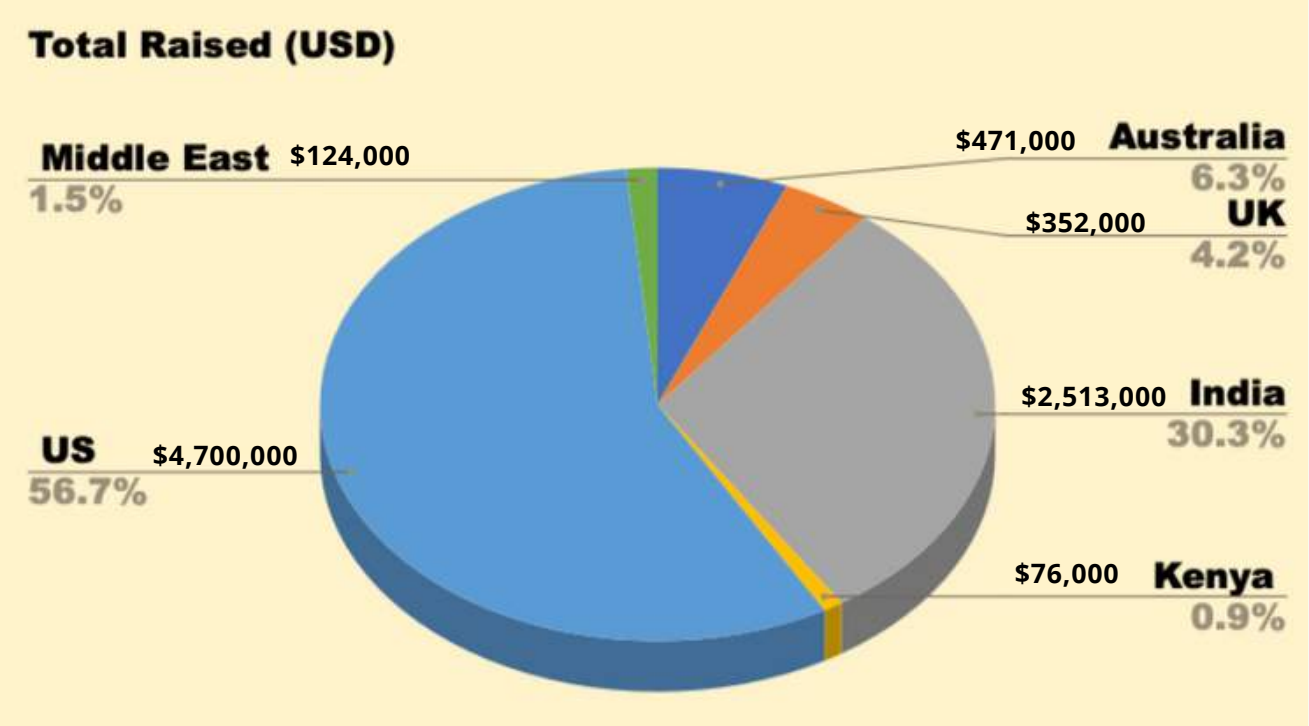
INR raised - and counting!

2,596

Champions

29,475

New Donors



The entire CVV team would like to express our deepest gratitude to all the Chinmaya 'Champions', 'Ambassadors' and donors for their incredibly generous support of the Reimagine Education Campaign. It is only thanks to your support that the global crowdfunding effort we commenced in May 2021 is still continuing! Your contributions will last for eternity!

THANK YOU! THANK YOU! THANK YOU!

CVV's CSR Donors List is Growing!

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New Scholarship Donors

B. C. Jindal Foundation

B C Jindal Foundation, the CSR arm of B C Jindal Group, have committed a very generous total of Rs 50 Lakhs for two rounds of undergraduate scholarships (12 students in each batch).

Kishinchand Chellaram Foundation

Kishinchand Chellaram Foundation will be supporting three aspiring students at CVV, also known as the **Sham Chellaram Scholars**, with scholarships in the following thematic areas: Transforming Lives Programme, Empower Girls Programme and Children of Fallen Heroes Programme.

Smt. Snehalatha Reddy

CVV is proud to announce the gift of Rs. 50 lakhs by Smt. Snehalatha Reddy. Smt. Snehalathaji intends for CVV to provide scholarships to students of Sanskrit, IKS or Psychology. Those receiving the scholarship will be referred to as the **Sneha-Siva Scholars.**



Scholarships at CVV are designed to kindle students' infinite potential and include an undergraduate degree, postgraduate degree, mentorship, an optional internship and plenty of opportunities for immersion, growth and fun!

The entire CVV team would like to express our deepest gratitude to all the supporters of our scholarships and assure them that our Scholarship Committee will identify candidates who qualify appropriately and provide progress reports.

NEW Fundraising Initiative
Corporate Matching Donations Cross **$100,000** in the US!

An easy way for donors to double their donations and impact is to get involved in a corporate match programme – where employers match donations made by employees to eligible non-profit organisations. This is exactly what more than a handful of inspired donors did for us in the US!

Given that Chinmaya Mission members and the larger Indian American community are well-placed across most major corporations (see below for a selection of companies we received matching from), we are very happy to report that in 2021, corporate matching contributions **exceeded $100,000.** Not surprisingly, companies like **Microsoft ($13.4k)**, **Intel ($12.6k)** and **Google ($12.5k)** led the wave.



In 2022, we urge all our donors to check whether their firm offers matching contributions for charitable donations. If they do, please consider using it for CVV!

We have already registered the Chinmaya Education Foundation, Inc. a 501(c)(3) non-profit in the US on the major matching platforms: Benevity and Cyber Grants; and have started corporate matching process in UK and India.

Donor Events

Below are glimpses into the number of donor events we held in 2021. We plan to have even more in 2022 to celebrate our 5th birthday!! Keep a look out for the invites!



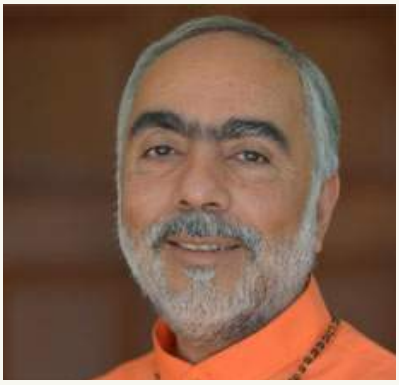
Three crowdfunding events across different geographies – US, UK, Australia, India and Kenya!

The Programme Included:

- A melodious cultural performance by the tabla, vocal and flute students.
- A heart-felt sharing from students on the powerful impact studying at CVV has made in their life.
- Status of Chinmaya University build and its future goals by VC, CVV.

Guest speakers included:

- **Pujya Swami Swaroopananda**, Global Head of Chinmaya Mission.
- **Swami Ishwarananda,** resident senior monk at Chinmaya Mission Los Angeles.
- **Nilesh Shah**, Group President and Managing Director of Kotak Mahindra Asset Management Company Limited.
- **Ambassador Gautam Bambawale** who was a member of the Indian Foreign Service from 1984 to 2018 and India's Ambassador to Bhutan, Pakistan and China.











Meeting Our New VC!

Our larger funders were invited to a small online interactive session to meet CVV's VC Prof. Ajay Kapoor where he shared the exciting direction for CVV's future and impact to date.

"Excellent session, it was fantastic!"

"As expected, it was a well-executed programme. Congrats to the organisers."

"Thank you for hosting this wonderful event! It has been amazing to be a part of this campaign and raise donation for the growth of CVV. Personally, for us it has been a very uplifting experience.

Humbled and proud at the same time to be part of this epic event – start of a life changing university. Thank you for letting us be part of this effort. Through these wonderful programmes you have shown us how you have included us in every part of the celebrations and progress.

Feedback from Donor Events

Thank you for the meeting session today – well organised and informative! Also, saw VC Sri Kapoor ji in his new role and felt reassured that Shri Gurudev's Vision will be carried out beautifully by him! The questions were to the point and again helped answer many issues on our minds!

"It was amazing, good to see the total impact!"

"Your efforts are too big and I feel small to receive thanks for my not so significant contribution."

Can't wait to see you at our next event!

"Wonderful work being done by the entire Chinmaya Mission Team. With Bhagavan & Pujya Gurudev's Grace, CVV's beautiful campus, will soon be a reality."

"It was indeed a good contribution and impressive the way the programme was led. It is a very good initiative and I'm happy and privileged to be a part of it."

Remembering Dr. Madhuriben Sheth

A long-term supporter of CVV and Chinmaya Mission

By NM Sundar



Dr. Madhuriben Sheth was a paediatrician in Mumbai and was constantly grateful for having met Pujya Gurudev Swami Chinmayananda when she was in medical college. From that point onwards, Pujya Gurudev and Chinmaya Mission became a significant part of Madhuriben's life, as important to her as family and profession.

Throughout her life, Madhuriben was a generous supporter of Pujya Gurudev's projects. One such was the Sandeepany Gurukula where she for 1 batch she underwrote the entire expense of the students. Hers was not a possessive giving – she made no show of it. Only a few knew it and Madhuriben preferred it that way.

Madhuriben was thrilled when the Government of India approved the establishment of CVV as a Deemed to be University in January, 2017. She was very happy to understand the direction that the University was setting and how it fulfilled Pujya Gurudev's vision for higher education.

Over the next few years, Madhuriben donated a substantial amount to CVV both for the main campus in Ernakulam and for the off-campus in Pune, the Chinmaya Naada Bindu Gurukula.

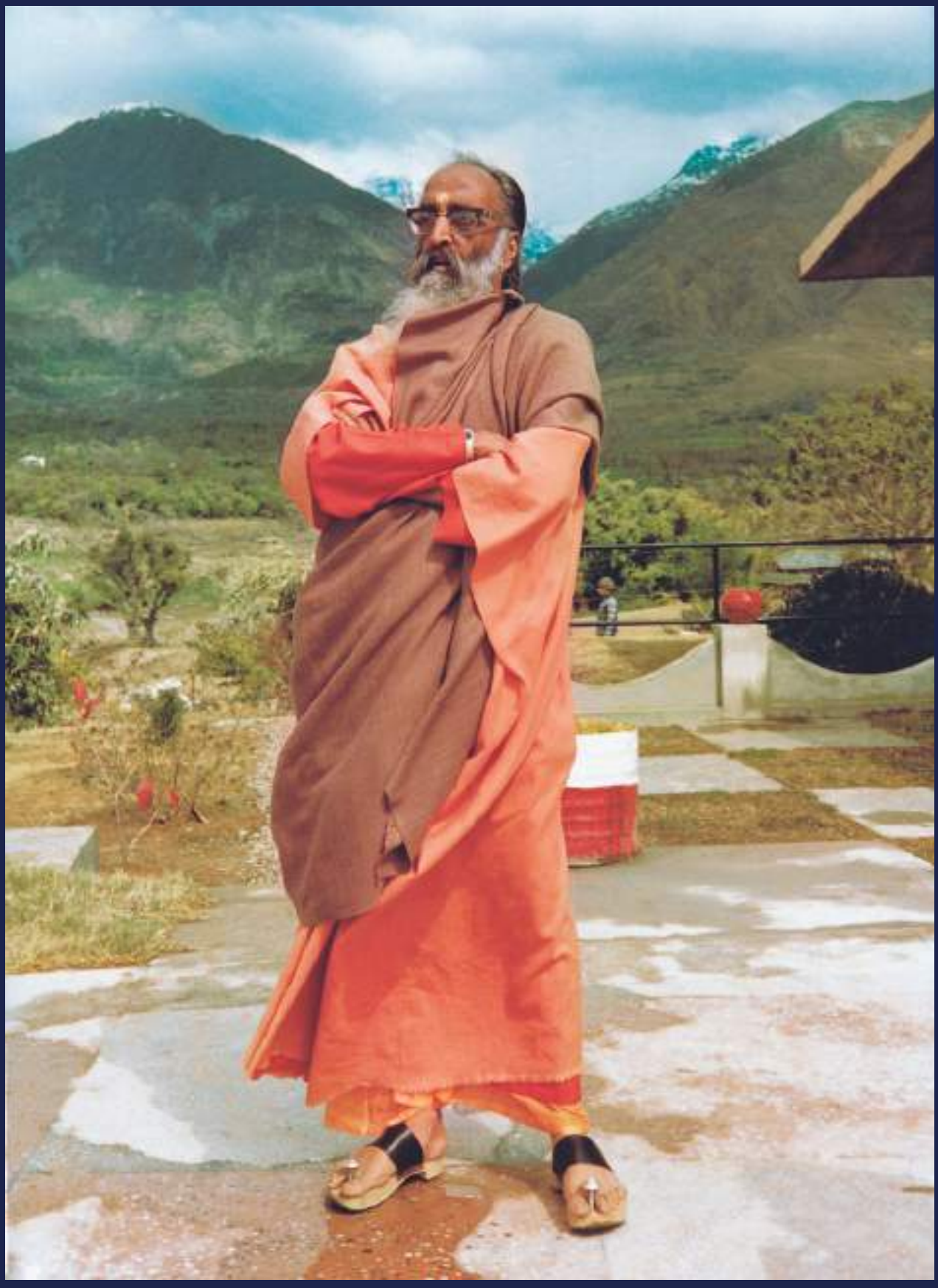
Madhuriben called me in early 2020 as COVID had started ravaging the world. After a brief chat about her health and my family, Madhuriben got straight to the point. "It is time I made my arrangements – I will depart soon. Tell me what is happening at the University." I was stunned and choked at her matter-of-fact tone.

Madhuriben did not even want to discuss a lot of details about how we would use the donation. "I will be travelling to the Powai Ashram in the next couple of days. If possible, I will meet Pujya Guruji in the Ashram and will give him my final donation to the University! If not possible, tell me to whom I should hand the cheque?" I tried to protest as one does when an older person talks about departing this world. I suggested naming something after her or her husband. She declined all such suggestions in a firm tone. Within 72 hours, Madhuriben had handed another cheque with several zeroes to Pujya Guruji Swami Tejomayanandaji in Mumbai.

With this donation, Madhuriben taught me what pragmatic, end-of-life planning is. Madhuriben was diagnosed with cancer in early 2021. Gracefully, with Pujya Gurudev in her heart, the mentor to hundreds of youngsters, a model sevika and philanthropist went to be with her Guru on 22nd June 2021.

Madhuriben's large heart, compassion, love for Pujya Gurudev, immersion in Vedanta, endowed her with the wisdom of giving, the sattvika-danam that Krishna describes in the Bhagavad Gita.

Pujya Gurudev
Swami Chinmayananda



Thank You!

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